## NICE FERRUCCIO LAVIANI



Nice. An upholstered bed is chosen for its softness, comfort and shape. The project was developed with these fixed points in mind. An inviting curved headboard that gives support while reading a book or soft and comfy when resting, which becomes part of the structure which is also padded both in the longitudinal bands and in the supports with great tailored details. Cold-sprayed polyurethane foam structure upholstered in fabric of leather with removable cover.

TYPE / BEDS



## DESIGNER

FERRUCCIO LAVIANI

Born in Cremona in 1960 Laviani attends the Istituto Professionale Internazionale per l'Artigianato Liutario e del Legno di Cremona, receiving his degree in 1978. He later attends the Faculty of Architecture, at the Politecnico di Milano where he graduates in 1986, while attending at the same time the Scuola Politecnica di Design in Milan from  $1982\,\mathrm{to}$ 1984. In 1983 he starts working for Michele De Lucchi; he becomes a partner in 1986 and works there until 1991, when he decides to open his own studio in Milan. Laviani's work mainly focuses on product design, interior design, art direction and graphic. Since 1991, he is the Art Director for Kartell; same role he has played for other companies. He designs retail spaces and set-ups, offices and houses for private clients, as well as for furniture and fashion. In 2008 an exhibition was dedicated to the lamps he designed for Kartell. Bourgie and Take lamps for Kartell are part of the permanent Collection of IMA, Indianapolis Museum of Art (USA); also other products have been featured in museums and shows all over the world. In 2015, Laviani develops the new concept for Kartell Museum in Noviglio, updating the interior design he had conceived in 1999, when he received the award Premio Guggenheim Impresa & Cultura 2000, as the best museum of a company. Last year, he has started a collaboration with the Italian mosaic brand Bisazza. In 2016 Ferruccio has designed the pop-up store for the fashion designer Paula Cademartori and the set-up for the Haute Couture Women show for Dolce e Gabbana, at Laboratori Ansaldo, Teatro alla Scala, Milan.



## HEADBOARD FRONT FINISHINGS

#### **FABRICS**





#### SMOOTH LEATHERS





H40 Blu H73 Nero Notte

### NUBUCK



#### SMOOTH ECO-LEATHERS



## EMBOSSED ECO-LEATHERS



# BEDFRAME / HEADBOARD BACK FINISHINGS

#### **FABRICS**





## SMOOTH LEATHERS





H73 Nero

#### SUEDE LEATHERS



#### NUBUCK



Carbone

## SMOOTH ECO-LEATHERS



## EMBOSSED ECO-LEATHERS

