

PALO ALTO

GIANNI BORGONOVO



Sleek, clean-lined aesthetics and functionality: these are the key words for defining Palo Alto, the new complete night area project. The idea springs from a desire to pamper ourselves: elegant, refined, rigorous and flawless, it enables a complete and “transparent” view of the things we love.

TYPE / WALK-IN CLOSETS



DESIGNER

GIANNI BORGONOVO

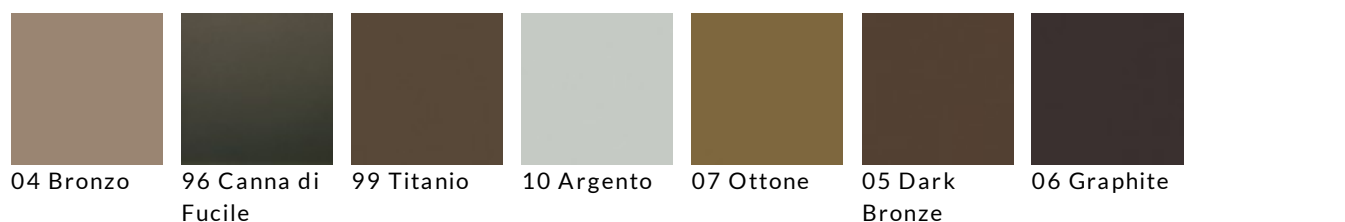
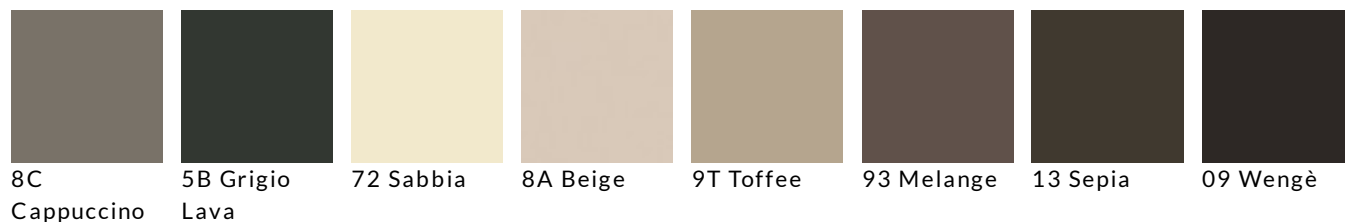
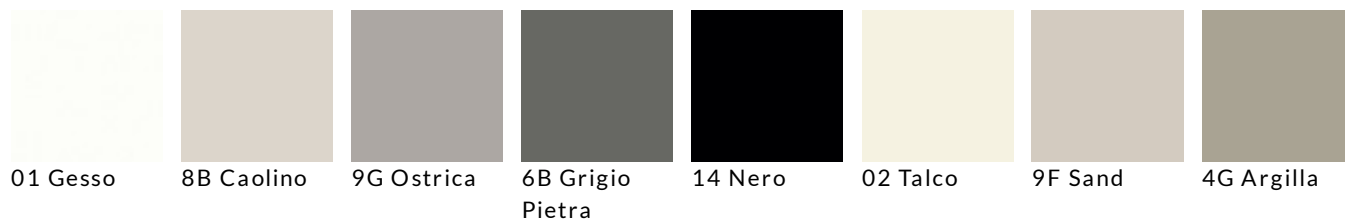
Born in 1948 in Cantù, a city recognised as the capital of furniture, Gianni Borgonovo bound his professional story to the prolific district of Brianza from the outset. After graduating from Milan Polytechnic in Electronic Engineering in 1972, he began work with Siemens, still today at the cutting edge in the automation sector. It was during those years that he met the architect Tiziana Mascheroni, then at the helm of the family business founded by her grandfather Giovanni in 1902. They initiated a successful collaboration in which the couple's entrepreneurial intuition led them to turn the company into a furniture manufacturer, taking on their present name of MisuraEmme. In this new context of innovation, Gianni Borgonovo actively devoted himself to improving the production division, introducing new developments such as novel materials imported from Germany and technologies then unknown to other businesses in the area. Awareness of the issue of the environment led MisuraEmme to introduce the first water-based painting system to create environmentally friendly and non-toxic finishes: the commitment was rewarded with the prestigious Acquaver mark in 2003 and the GranDesignEtico award in 2014. In recent years, thanks to the development of trends and the opening up to new markets, the engineer has created a system of wardrobes with extruded aluminium frames designed and engineered to meet the needs of an international clientele. The famous Palo Alto walk-in closet, thanks to its tremendous personality, has become the emblem of MisuraEmme's *mood custom*. Today, Gianni Borgonovo continues, in the role of CEO, to supervise the technical and production part, always at the heart of his entrepreneurial journey.



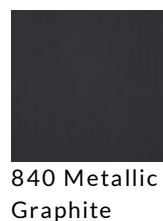
MisuraEmme®

SIDE PANEL / BASE SHELF / TOP SHELF FINISHINGS

MATT LACQUERED COLOURS



MELAMINE



FRAME SIDE WITHOUT GLASS / FRAME SIDE WITH GLASS FINISHINGS

TRANSPARENT GLASS



V00
Naturale

V05 Fumé

V01 Bronzo

FROSTED GLASSES



SAT
Naturale

VBF Fumé

VBZ Bronzo

REFLECTING GLASS



V18
Naturale

V04 Fumé

V03 Bronzo

METALS



524
Verniciato
Canna di
fucile

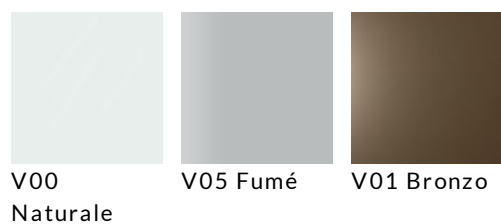
531
Verniciato
Dark Bronze

BACK PANEL FINISHINGS

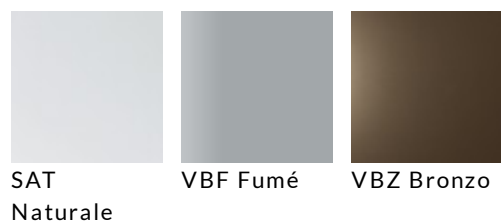
MATT LACQUERED COLOURS



TRANSPARENT GLASS



FROSTED GLASSES



REFLECTING GLASS



V18
Naturale

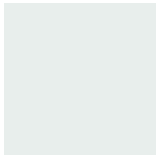


V04 Fumé



V03 Bronzo

TEMPERED MIRRORS



V21
Naturale



V22 Grey



V23 Bronzo

TECNO-MARBLE



T01
Calacatta
Smooth
Vena grigia



T02
Calacatta
Oro

MELAMINE



877
Ambiente



878 Olmo
tranchè



866 Cenere



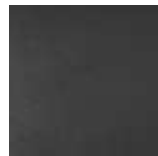
853 Tabacco



843 Panama
Grey



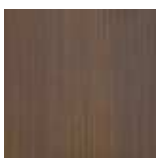
879
Shantung di
Seta



885 Primo
Fiore



841 Metallic
Champagne



842 Metallic
Dark Bronze



840 Metallic
Graphite

